

UNIVERSITY DIPLOMA IN EDUCATIONAL MANAGEMENT

Main Languages of Instruction:

French ✓ English ✓ Arabic ✓

The content of the courses in the French, English and Arabic sections is identical, with one notable difference in the codes assigned to the courses.

Campus Where the Program Is Offered: CSH

OBJECTIVES

The University Diploma in Educational Management develops educational stakeholders' organizational and relational competencies, enabling them to manage a school cycle or an educational institution in a strategic manner. It prepares them to address contemporary challenges in education with a view to continuous improvement and the sustainable development of practices.

PROGRAM LEARNING OUTCOMES (COMPETENCIES)

- Implement innovative management strategies.
- Develop a reflective analysis of management practices.

ADMISSION REQUIREMENTS

University degree (BA or BS)

PROGRAM REQUIREMENTS

16 credits: Required Courses (12 credits), Institution's Elective Courses (4 credits).

Required Courses (12 Cr.)

Strategic and Operational Management of Educational Institutions (4 Cr.), Leadership and Relational Dynamics (4 Cr.), Inclusive and Learning Organizations (4 Cr.).

Institution's Elective Courses (4 Cr.), to be chosen from the list below:

International Project Design and Fundraising (4 Cr.), Digital Technology and Artificial Intelligence in Education (4 Cr.), Internship Seminar and Portfolio in Educational Management (4 Cr.), Data-Driven Decision-Making (4 Cr.), 21st Century Essential Skills (4 Cr.).

COURSE DESCRIPTION**Required Courses**

070MGTEM2	Strategic and Operational Management of Educational Institutions	4 Cr.
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This course aims to strengthen the managerial skills of participants (school principals, cycle heads, and professionals in the educational field) in the strategic and operational management of school organizations, particularly in times of crisis, by encouraging them to change their perspective and observe phenomena from different angles. This course is based on theoretical foundations and contributes to equipping them to develop conditions for effective collaboration, accommodating the diversity and uniqueness of actors while being attentive to situations.

070LDDRM2	Leadership and Relational Dynamics	4 Cr.
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This course aims to develop the leadership skills of participants (school principals, cycle heads, teachers, and actors in the educational field) based on theoretical foundations and the analysis of various professional practices. This



course strengthens their leadership capacity to unify teams around a shared vision. It contributes to equipping them to demonstrate entrepreneurial skills and implement effective leadership strategies.

070OGIAM4	Inclusive and Learning Organizations	4 Cr.
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This course explores the theoretical foundations and contemporary practices of inclusive and learning educational organizations within contexts of social, digital, and institutional transformation. It aims to examine how educational institutions can foster organizational cultures that promote inclusion, collaboration, collective learning, and continuous improvement. The course addresses principles of participatory governance, diversity management, and professional development within educational institutions. Attention is given to organizational climate, educational equity, and the mechanisms that support the success and well-being of all members of the educational community. Through case studies, educational policy analysis, and collaborative projects, students will design strategies that enable educational institutions to become learning organizations capable of innovation, adaptation, and sustainable development in response to contemporary challenges.

Institution's Elective Courses

070DSPFM1	International Project Design and Fundraising	4 Cr.
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This course contributes to the training of education professionals capable of analyzing, designing, and implementing projects and programs in formal and non-formal education for better educational and social development. Several educational fields will be analyzed to study their relevance, effectiveness, and contribution to sustainable development. This course also allows professionals to understand the specifics and challenges related to international projects in the various fields addressed.

070NIMGM1	Digital Technology and Artificial Intelligence in Education	4 Cr.
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Artificial intelligence is revolutionizing the use of digital tools in the classroom and more broadly, across educational systems. It offers considerable potential for advancing education. This course aims to train students in the use of educational technologies, particularly those based on artificial intelligence, as well as their application and integration into teaching and learning sequences and their future potential.

070PME1M1	Internship Seminar and Portfolio in Educational Management	4 Cr.
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The seminar supports students in the development of their internship project in the educational field. It helps them develop strategic thinking and managerial skills. It equips them to carry out an institutional diagnosis, paint a scientific overview, and design a strategic action plan in all its dimensions: organizational, human, material, financial, etc. Interns carry out their work in their own educational environment or in a new context, depending on their professional situation.

070DPDMM2	Data-Driven Decision-Making	4 Cr.
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This course prepares educators, particularly future school managers, for the continuous evaluation of the institution with the aim of addressing the issues that hinder the improvement of staff and material performance. The course comprises two main parts. The first focuses on evaluating the institution according to scientifically-based quality criteria. The second part focuses on constructing an action plan to respond to the priority need(s) identified following the first evaluation. The teaching of this course is interactive and draws on the experiences of the students and the reality of the institutions where they practice their profession to train them in decision-making as school managers.

070CMPSM1	21st Century Essential Skills	4 Cr.
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This course aims to raise students' awareness of the need to integrate 21st century skills into their teaching. It encourages them to develop teaching strategies that promote creativity, critical thinking, cooperation, and communication among learners. By the end of the course, students will be equipped with new professional practices that enable their learners to thrive in the 21st-century world.

